**ویرایش جدید**

**1403**

 به نام خداوند جان و خرد



**وزارت بهداشت، درمان و آموزش پزشکی**

**دانشگاه علوم پزشكي وخدمات بهداشتي- درماني گيلان**

**معاونت تحقیقات و فناوری**

**فرم پيش نويس طرح فناورانه/محصول محور**

**(PROPOSAL)**

ﭘﺮﻭﭘﻮﺯﺍﻝ ﻃﺮﺡ ﻫﺎﯼ ﻓﻨﺎﻭﺭﺍﻧﻪ/ ﻣﺤﺼﻮﻝﻣﺤﻮﺭ

# ١ ﻋﻨﻮﺍﻥ ﻃﺮﺡ:

**…………………………………………………………………………………**

# 1- Title:

**…………………………………………………………………………………**

# ٢ ﻣﻌﺮﻓﯽ ﻃﺮﺡ

**2-1- ﺑﯿﺎﻥ ﻣﺴﺌﻠﻪ)**ﺩﻻﯾﻞ ﺍﻧﺘﺨﺎﺏ ﻣﻮﺿﻮﻉ، ﺿﺮﻭﺭﺕ ﺍﺟﺮﺍﯼ ﺍﯾﺪﻩ، ﻧﯿﺎﺯ ﮐﺸﻮﺭ ﺑﻪ ﻃﺮﺡ، ﻧﻮﺁﻭﺭﯼﻫﺎﯼ ﻣﻮﺟﻮﺩ ﺩﺭ ﻣﺤﺼﻮﻝ، ﻣﺰﺍﯾﺎﯼ ﻃﺮﺡ ﻓﻨﺎﻭﺭﺍﻧﻪ،

ﮐﺎﺭﺑﺮﺩﻫﺎﯼ ﻣﺤﺼﻮﻝ**(** ٢٥٠**)** ﮐﻠﻤﻪ**:(**

2-2- ﺍﻫﺪﺍﻑ ﻃﺮﺡ:

2-3- ﻣﺸﺨﺼﺎﺕ ﻓﻨﯽ ﺍﯾﺪﻩ ﻭ ﺧﺼﻮﺻﯿﺎﺕ ﻣﺤﺼﻮﻝ ﺑﻪ ﻃﻮﺭ ﺧﻼﺻﻪ ﻧﻮﺷﺘﻪ ﺷﻮﺩ:

2-4- ﺧﻼﻗﯿﺖ ﻭ ﻧﻮﺁﻭﺭﯼ ﻣﻮﺟﻮﺩ ﺩﺭ ﻃﺮﺡ ﭘﯿﺸﻨﻬﺎﺩﯼ (ﺩﺭ ﺯﻣﯿﻨﻪ ﻧﻮﻉ ﻣﺤﺼﻮﻝ ﯾﺎ ﺧﺪﻣﺎﺕ، ﺍﺻﻼﺡ ﻣﺤﺼﻮﻻﺕ ﻣﻮﺟﻮﺩ، ﺭﻭﺵ

ﺗﻮﻟﯿﺪ، ﺩﺳﺘﯿﺎﺑﯽ ﺑﻪ ﻣﻨﺎﺑﻊ ﺍﻭﻟﯿﻪ، ﺑﺎﺯﺍﺭ ﻫﺪﻑ ﻭ ﯾﺎ ﺳﯿﺎﺳـﺖ ﻫـﺎﯼ ﺳـﺎﺯﻣﺎﻧﺪﻫﯽ ﻭ ﻫـﺪﺍﯾﺖ ﻃـﺮﺡ( ﺭﺍ ﺷـﺮﺡ ﺩﻫﯿﺪ

# ٣ ﻣﻌﺮﻓﯽ ﺗﯿﻢ ﺗﺤﻘﯿﻘﺎﺗﯽ

3-1- ﻣﺸﺨﺼﺎﺕ ﻣﺠﺮﯼ ﻃﺮﻑ ﻗﺮﺍﺭﺩﺍﺩ

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| ﺍﻣﻀﺎﺀ | ﻧﺎﻡ ﺧﺎﻧﻮﺍﺩﮔﯽ: | ﻧﺎﻡ: |
| ﻣﺮﺗﺒﻪ ﻋﻠﻤﯽ: | ﮐﺪﻣﻠﯽ: |
| ﻧﺸﺎﻧﯽ ﭘﺴﺖ ﺍﻟﮑﺘﺮﻭﻧﯿﮏ: | ﺭﺷﺘﻪ ﺗﺨﺼﺼﯽ: |

3-2- ﻣﺸﺨﺼﺎﺕ ﻣﺠﺮﯼ/ﻫﻤﮑﺎﺭ ﻏﯿﺮﻃﺮﻑ ﻗﺮﺍﺭﺩﺍﺩ

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| ﻣﺮﺗﺒﻪ ﻋﻠﻤﯽ: | ﮐﺪﻣﻠﯽ: |
| ﻧﺸﺎﻧﯽ ﭘﺴﺖ ﺍﻟﮑﺘﺮﻭﻧﯿﮏ: | ﺭﺷﺘﻪ ﺗﺨﺼﺼﯽ: |

3-3- ﻣﺸﺨﺼﺎﺕ ﻣﺠﺮﯼ/ ﻫﻤﮑﺎﺭ ﺩﺍﻧﺸﺠﻮ

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| ﺍﻣﻀﺎﺀ | ﻧﺎﻡ ﺧﺎﻧﻮﺍﺩﮔﯽ: | ﻧﺎﻡ: |
| ﻣﻘﻄﻊ ﺗﺤﺼﯿﻠﯽ: | ﮐﺪﻣﻠﯽ: |
| ﻧﺸﺎﻧﯽ ﭘﺴﺖ ﺍﻟﮑﺘﺮﻭﻧﯿﮏ: | ﺭﺷﺘﻪ ﺗﺨﺼﺼﯽ: |

**3-4- ﻣﺸﺨﺼﺎﺕ ﻣﺠﺮﯼ/ ﻫﻤﮑﺎﺭ ﺧﺎﺭﺝ ﺍﺯ ﺩﺍﻧﺸﮕﺎﻩ** )ﻓﻘﻂ ﺩﺭ ﻃﺮﺡﻫﺎﯼ ﭼﻨﺪﻣﺮﮐﺰﯼ ﻭ ﻣﺸﺎﺭﮐﺖ ﻫﺰﯾﻨﻪﺍﯼ ﺑﺎ ﺳﺎﯾﺮ ﻣﺆﺳﺴﺎﺕ(

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| ﺍﻣﻀﺎﺀ | ﻧﺎﻡ ﺧﺎﻧﻮﺍﺩﮔﯽ: | ﻧﺎﻡ: |
| ﻣﺮﺗﺒﻪ ﻋﻠﻤﯽ: | ﮐﺪﻣﻠﯽ: |
| ﻧﺸﺎﻧﯽ ﭘﺴﺖ ﺍﻟﮑﺘﺮﻭﻧﯿﮏ: | ﺭﺷﺘﻪ ﺗﺨﺼﺼﯽ: |

# ٤ ﻣﺮﺍﺣﻞ ﺍﻧﺠﺎﻡ ﮐﺎﺭ

**٤-١- ﻣﺘﺪﻭﻟﻮﮊﯼ ﺍﻧﺠﺎﻡ ﻃﺮﺡ ﻭ ﺩﻻﯾﻞ ﺍﻧﺘﺨﺎﺏ ﺁﻥ ﺑﯿﺎﻥ ﺷﻮﺩ** )ﺩﺭ ﺍﯾﻦ ﻗﺴﻤﺖ ﮐﻠﯿﻪ ﻣﺮﺍﺣﻞ ﺍﻧﺠﺎﻡ ﻃﺮﺡ ﺩﺭ ﺑﺨﺶﻫﺎﯼ ﺯﯾﺮ ﺑﺎ ﺫﮐﺮ ﺟﺰﺋﯿﺎﺕ

ﮐﺎﻣﻞ ﺑﻪ ﺗﻔﺼﯿﻞ ﺑﯿﺎﻥ ﺷﻮﺩ(

4-2- ﻓﻠﻮﭼﺎﺭﺕﻫﺎﯼ ﺗﻮﻟﯿﺪ ﻣﺤﺼﻮﻝ

**٤-٣- ﻣﺮﺍﺣﻞ ﺧﺎﻟﺺﺳﺎﺯﯼ ﻭ ﻓﺮﻣﻮﻻﺳﯿﻮﻥ** )ﺍﯾﻦ ﻗﺴﻤﺖ ﻣﺮﺑﻮﻁ ﺑﻪ ﻃﺮﺡﻫﺎﯼ ﻓﻨﺎﻭﺭﺍﻧﻪ ﺩﺭ ﺣﯿﻄﻪ ﻣﻮﺍﺩ ﺍﻭﻟﯿﻪ ﺩﺍﺭﻭﯾﯽ، ﻭﺍﮐﺴﻦﻫﺎ ﻭ

ﻓﺮﺍﻭﺭﺩﻩﻫﺎﯼ ﺑﯿﻮﻟﻮﮊﯾﮏ، ﮐﯿﺖﻫﺎﯼ ﺗﺸﺨﯿﺼﯽ، ﻣﻮﺍﺩ ﺁﺯﻣﺎﯾﺸﮕﺎﻫﯽ، ﮔﯿﺎﻫﺎﻥ ﺩﺍﺭﻭﯾﯽ ﻭ ﻃﺐ ﺳﻨﺘﯽ، ﻣﻮﺍﺩ ﺁﺭﺍﯾﺸﯽ ﺑﻬﺪﺍﺷﺘﯽ ﺍﺳﺖ(

**٤-4- ﺗﺴﺖﻫﺎﯼ ﮐﻨﺘﺮﻝ ﮐﻤﯽ ﻭ ﮐﯿﻔﯽ ﻣﺤﺼﻮﻝ ﻭ ﺭﻭﺵﻫﺎﯼ ﻣﻌﺘﺒﺮﺳﺎﺯﯼ ﺗﺴﺖﻫﺎ** )ﻣﻄﺎﺑﻖ ﺑﺎ ﺍﺳﺘﺎﻧﺪﺭﻫﺎﯼ ﻣﻮﺭﺩ ﻧﯿﺎﺯ ﻣﺤﺼﻮﻝ(

**٤-٥- ﺗﻨﺎﺳﺐ ﺍﻧﺠﺎﻡ ﮐﺎﺭ ﺑﺎ ﺗﯿﻢ ﺗﺤﻘﯿﻘﺎﺗﯽ )**ﻭﻇﺎﯾﻒ ﻫﺮ ﮐﺪﺍﻡ ﺍﺯ ﺍﻋﻀﺎﯼ ﺗﯿﻢ ﺷﺮﺡ ﺩﺍﺩﻩ ﺷﻮﺩ)

**4-٦- ﺗﻨﺎﺳﺐ ﺍﻧﺠﺎﻡ ﮐﺎﺭ ﺑﺎ ﺩﺳﺘﮕﺎﻩﻫﺎ ﻭ ﺗﺠﻬﯿﺰﺍﺕ ﻣﺤﻞ ﺍﺟﺮﺍﯼ ﻃﺮﺡ )**ﺩﺳﺘﮕﺎﻩ ﯾﺎ ﻧﺮﻡ ﺍﻓﺰﺍﺭ ﻣﻮﺭﺩ ﻧﯿﺎﺯ ﺷﺮﺡ ﺩﺍﺩﻩ ﺷﻮﺩ**(**

**٤-٧- ﺳﻄﺢ ﺁﻣﺎﺩﮔﯽ ﻓﻨﺎﻭﺭﯼ (**TRL1-TRL9**)** )ﺩﺭ ﺍﯾﻦ ﻗﺴﻤﺖ ﺗﻮﺿﯿﺢ ﺩﺍﺩﻩ ﺷﻮﺩ ﺍﺯ ﭼﻪ ﺳﻄﺤﯽ ﺷﺮﻭﻉ ﻭ ﺑﻪ ﭼﻪ ﺳﻄﺤﯽ ﺧﻮﺍﻫﺪ ﺭﺳﯿﺪ(

٤-٨- ﺳﻄﺢ ﺗﻮﻟﯿﺪﯼ ﻃﺮﺡ:

) ( ﻧﻤﻮﻧﻪ ﺍﻭﻟﯿﻪ

) ( ﺁﺯﻣﺎﯾﺸﮕﺎﻫﯽ ﺍﻣﮑﺎﻥ ﺑﺴﻂ ﺑﻪ ﻧﯿﻤﻪ ﺻﻨﻌﺘﯽ

) ( ﻧﯿﻤﻪ ﺻﻨﻌﺘﯽ

) ( ﺻﻨﻌﺘﯽ

**٤-9- ﻣﻮﺍﻧﻊ ﻭ ﻣﺤﺪﻭﺩﯾﺖﻫﺎﯼ ﺍﺟﺮﺍﯾﯽ ﻭ ﻋﻤﻠﯿﺎﺗﯽ:**

٤-10- ﻣﺤﻞ ﺍﺟﺮﺍﯼ ﻃﺮﺡ:

**] [** ﺩﺍﺧﻞ ﺩﺍﻧﺸﮕﺎﻩ

**] [** ﺧﺎﺭﺝ ﺍﺯ ﺩﺍﻧﺸﮕﺎﻩ

# ٥ ﺑﺮﻧﺎﻣﻪ ﺯﻣﺎﻧﯽ

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| **ﺷﺮﻭﻉ ﻭ ﭘﺎﯾﺎﻥ ﻓﻌﺎﻟﯿﺖﻫﺎ )ﺑﺮ ﺣﺴﺐ ﻣﺎﻩ(** | **ﻓﻌﺎﻟﯿﺖﻫﺎﯼ ﭘـﺮﻭﮊﻩ** | **ﺭﺩﯾﻒ** |
| **١٨** | **١٧** | **١٦** | **١٥** | **١٤** | **١٣** | **١٢** | **١١** | **١٠** | **٩** | **٨** | **٧** | **٦** | **٥** | **٤** | **٣** | **٢** | **١** |
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**٦ ﻫﺰﯾﻨﻪﻫﺎ**

٦-١- ﻫﺰﯾﻨﻪ ﻣﺮﺍﺣﻞ ﺗﻮﻟﯿﺪ، ﺧﺎﻟﺺﺳﺎﺯﯼ ﻭ ﻓﺮﻣﻮﻻﺳﯿﻮﻥ

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| **ﻗﯿﻤﺖ****)ﺭﯾﺎﻝ(** | **ﻣﻮﺍﺩ ﻭ ﺩﺳﺘﮕﺎﻩﻫﺎﯼ ﻣﻮﺭﺩ ﻧﯿﺎﺯ** | **ﻓﺮﺁﯾﻨﺪ** |
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| **ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎ:** |

٦-٢- ﻫﺰﯾﻨﻪ ﭘﺮﺳﻨﻠﯽ ﺑﺎ ﺫﮐﺮ ﻣﺸﺨﺼﺎﺕ ﮐﺎﻣﻞ ﻭ ﻣﯿﺰﺍﻥ ﺍﺷﺘﻐﺎﻝ ﻫﺮ ﯾﮏ ﻭ ﺣﻖ ﺍﻟﺰﺣﻤﻪ ﺁﻥﻫﺎ

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| **ﺟﻤﻊ****)ﺭﯾﺎﻝ(** | **ﺣﻖ ﺍﻟﺰﺣﻤﻪ ﺩﺭ****ﺳﺎﻋﺖ )ﺭﯾﺎﻝ(** | **ﮐﻞ ﺳﺎﻋﺖ ﮐﺎﺭ****ﺑﺮﺍﯼ ﺗﺤﻘﯿﻖ** | **ﺗﻌﺪﺍﺩ****ﺍﻓﺮﺍﺩ** | **ﺗﺨﺼﺺ ﻓﺮﺩ** | **ﻧﻮﻉ ﻓﻌﺎﻟﯿﺖ** |
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| **ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﭘﺮﺳﻨﻠﯽ:** |

٦-٣- ﻫﺰﯾﻨﻪ ﺁﺯﻣﺎﯾﺶﻫﺎ ﻭ ﺧﺪﻣﺎﺕ ﺗﺨﺼﺼﯽ ﮐﻪ ﺗﻮﺳﻂ ﺩﯾﮕﺮ ﻣﻮﺳﺴﺎﺕ ﺻﻮﺭﺕ ﻣﯽﮔﯿﺮﺩ.

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| **ﺟﻤﻊ****)ﺭﯾﺎﻝ(** | **ﻫﺰﯾﻨﻪ ﺑﺮﺍﯼ ﻫﺮ ﺩﻓﻌﻪ****)ﺭﯾﺎﻝ(** | **ﺗﻌﺪﺍﺩ ﮐﻞ ﺩﻓﻌﺎﺕ** | **ﻣﺮﮐﺰ ﺳﺮﻭﯾﺲﺩﻫﻨﺪﻩ** | **ﻣﻮﺿﻮﻉ ﺁﺯﻣﺎﯾﺶ ﯾﺎ ﺧﺪﻣﺎﺕ ﺗﺨﺼﺼﯽ** |
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| **ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﺁﺯﻣﺎﯾﺶﻫﺎ ﻭ ﺧﺪﻣﺎﺕ ﺗﺨﺼﺼﯽ:** |

٦-٤- ﻓﻬﺮﺳﺖ ﻭﺳﺎﯾﻞ ﻭ ﻣﻮﺍﺩﯼ ﮐﻪ ﺑﺎﯾﺪ ﺍﺯ ﺍﻋﺘﺒﺎﺭ ﺍﯾﻦ ﻃﺮﺡ ﺧﺮﯾﺪﺍﺭﯼ ﺷﻮﺩ.

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| **ﻗﯿﻤﺖ ﮐﻞ****)ﺭﯾﺎﻝ(** | **ﻗﯿﻤﺖ ﻭﺍﺣﺪ****)ﺭﯾﺎﻝ(** | **ﺗﻌﺪﺍﺩ ﻻﺯﻡ** | **ﻣﺼﺮﻓﯽ****ﯾﺎ ﻏﯿﺮﻣﺼﺮﻓﯽ** | **ﻧﺎﻡ ﺩﺳﺘﮕﺎﻩ****ﯾﺎ ﻣﻮﺍﺩ** |
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| **ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﻭﺳﺎﯾﻞ ﻭ ﻣﻮﺍﺩ:** |

**٦-٥- ﻫﺰﯾﻨﻪﻫﺎﯼ ﺩﯾﮕﺮ )ﺑﺎ ﺫﮐﺮ ﻣﻮﺍﺭﺩ:(**

٦-٦- ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﻃﺮﺡ :

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| **ﺭﯾﺎﻝ** | **ﺍﻟﻒ ( ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﭘﺮﺳﻨﻠﯽ** |
| **ﺭﯾﺎﻝ** | **ﺏ( ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﺁﺯﻣﺎﯾﺶﻫﺎ ﻭ ﺧﺪﻣﺎﺕ ﺗﺨﺼﺼﯽ** |
| **ﺭﯾﺎﻝ** | **ﺝ( ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﻭﺳﺎﯾﻞ ﻭ ﻣﻮﺍﺩ** |
| **ﺭﯾﺎﻝ** | **ﺩ( ﺟﻤﻊ ﻫﺰﯾﻨﻪﻫﺎﯼ ﺩﯾﮕﺮ** |
| **ﺭﯾﺎﻝ** | **ﻩ( ﺟﻤﻊ ﮐﻞ ﻫﺰﯾﻨﻪﻫﺎﯼ ﻃﺮﺡ** |

\* ﺗﻮﺟﻪ

ﺍﻟﻒ: ﺩﺭ ﺻﻮﺭﺗﯿﮑﻪ ﻃﺮﺡ ﺑﺎ ﻣﺸﺎﺭﮐﺖ ﻋﻠﻤﯽ ﺳﺎﯾﺮ ﻣﺮﺍﮐﺰ ﺗﺤﻘﯿﻘﺎﺗﯽ ﯾﺎ ﺩﺍﻧﺸﮕﺎﻩﻫﺎﯼ ﺩﺍﺧﻞ ﻭ ﺧﺎﺭﺝ ﮐﺸﻮﺭ ﺍﻧﺠﺎﻡ ﻣﯽﮔﯿﺮﺩ )ﻃﺮﺡ ﭼﻨﺪ

ﻣﺮﮐﺰﯼ( ﻧﺎﻡ ﻣﺮﮐﺰ ﯾﺎ ﺩﺍﻧﺸﮕﺎﻩ ﻋﻨﻮﺍﻥ ﮔﺮﺩﺩ:

) ﺗﺼﻮﯾﺮ ﻣﮑﺎﺗﺒﺎﺕ ﺍﻧﺠﺎﻡ ﺷﺪﻩ ﻧﯿﺰ ﺿﻤﯿﻤﻪ ﮔﺮﺩﺩ (

ﺏ: ﺩﺭ ﺻﻮﺭﺗﯽ ﮐﻪ ﺩﺭ ﺗﺎﻣﯿﻦ ﻫﺰﯾﻨﻪﻫﺎﯼ ﻃﺮﺡ ﻣﺬﮐﻮﺭ، ﺳﺎﯾﺮ ﻣﺮﺍﮐﺰ، ﺳﺎﺯﻣﺎﻥﻫﺎ ﻭ ﻣﺆﺳﺴﺎﺕ ﻣﺸﺎﺭﮐﺖ ﻣﯽﻧﻤﺎﯾﻨﺪ، ﻧﺎﻡ ﻣﺸﺎﺭﮐﺖﮐﻨﻨﺪﻩ

**ﻭ ﺭﻗﻢ ﻣﺸﺎﺭﮐﺖ ﺫﮐﺮ ﮔﺮﺩﺩ:** ، )ﺭﯾﺎﻝ(

) ﺗﺼﻮﯾﺮ ﻣﮑﺎﺗﺒﺎﺕ ﺭﺳﻤﯽ ﻣﺮﺍﮐﺰ ﻣﺸﺎﺭﮐﺖﮐﻨﻨﺪﻩ ﺑﺎ ﺫﮐﺮ ﻣﺒﻠﻎ ﻣﻮﺭﺩ ﺗﻌﻬﺪ ﺿﻤﯿﻤﻪ ﮔﺮﺩﺩ (

ﺝ: ﺩﺭ ﺻﻮﺭﺕ ﻣﺸﺎﺭﮐﺖ ﻣﺎﻟﯽ ﺳﺎﯾﺮ ﻣﺆﺳﺴﺎﺕ )ﺑﻨﺪ ﻓﻮﻕ(، ﻫﺰﯾﻨﻪ ﺩﺭﺧﻮﺍﺳﺘﯽ ﺷﻤﺎ ﺍﺯ ﻣﻌﺎﻭﻧﺖ ﺗﺤﻘﯿﻘﺎﺕ ﻭ ﻓﻨﺎﻭﺭﯼ ﻭﺯﺍﺭﺕ ﺑﻬﺪﺍﺷﺖ

ﭼﻘﺪﺭ ﻣﯽﺑﺎﺷﺪ:

# ٧ ﺗﻮﺻﯿﻒ ﻭﺿﻌﯿﺖ ﺑﺎﺯﺍﺭ ﻭ ﺭﻗﺒﺎ ﻭ ﻣﺰﯾﺖ ﺷﻤﺎ ﻧﺴﺒﺖ ﺑﻪ ﺭﻗﺒﺎ

) ﺩﺭ ﺍﺭﺗﺒﺎﻁ ﺑﺎ ﻫﺮﯾﮏ ﺍﺯ ﻣﻮﺿﻮﻋﺎﺕ ﺫﯾﻞ ﺗﻮﺿﯿﺤﺎﺕ ﮐﺎﻣﻞ ﺍﺭﺍﺋﻪ ﻭ ﻣﺴﺘﻨﺪﺍﺕ ﺿﻤﯿﻤﻪ ﺷﻮﺩ( .

**٧-۱- ﻟﯿﺴﺖ ﺗﻮﻟﯿﺪﮐﻨﻨﺪﮔﺎﻥ ﺩﺍﺧﻠﯽ ﻣﺤﺼﻮﻝ ﻧﻬﺎﯾﯽ**

 **٧-٢- ﻟﯿﺴﺖ ﻣﻨﺎﺑﻊ ﺩﺍﺧﻠﯽ ﺗﺎﻣﯿﻦﮐﻨﻨﺪﻩ ﻣﻮﺍﺩ/ﺗﺠﻬﯿﺰﺍﺕ ﺍﻭﻟﯿﻪ ﻣﻮﺭﺩ ﻧﯿﺎﺯ**

 **٧-٣- ﻟﯿﺴﺖ ﻣﻨﺎﺑﻊ ﺧﺎﺭﺟﯽ ﺗﺎﻣﯿﻦﮐﻨﻨﺪﻩ ﻣﻮﺍﺩ/ﺗﺠﻬﯿﺰﺍﺕ ﺍﻭﻟﯿﻪ ﻣﻮﺭﺩ ﻧﯿﺎﺯ**

**٧-٤- ﺗﺤﻠﯿﻞ ﻗﯿﻤﺖ ﺗﻤﺎﻡ ﺷﺪﻩ ﻧﻤﻮﻧﻪ ﺍﻭﻟﯿﻪ**

 **٧-٥- ﺗﻮﺟﯿﻪ ﺍﻗﺘﺼﺎﺩﯼ ﻃﺮﺡ : ﺟﺪﻭﻝ ﻣﻘﺎﯾﺴﻪﺍﯼ ﻗﯿﻤﺖ ﺗﻤﺎﻡ ﺷﺪﻩ ﺩﺭ ﻣﻘﺎﯾﺴﻪ ﺑﺎ ﻧﻤﻮﻧﻪ ﺧﺎﺭﺟﯽ ﻭ ﺩﺍﺧﻠﯽ، ﺗﻮﺍﻥ ﻧﻔﻮﺫ**

**ﺑﺮﻧﺪ ﺗﻮﻟﯿﺪﮐﻨﻨﺪﻩ ﺩﺭ ﺑﺎﺯﺍﺭ**

 **٧-٦- ﭘﯿﺶﺑﯿﻨﯽ ﻣﯿﺰﺍﻥ ﺍﺭﺯﺑﺮﯼ ﻭ ﺍﺭﺯﺁﻭﺭﯼ ﻃﺮﺡ**

**٧-٧- ﻣﯿﺰﺍﻥ ﺍﺭﺯﺵﺍﻓﺰﻭﺩﻩ ﻃﺮﺡ**

 **٧-٨- ﭘﯿﺶﺑﯿﻨﯽ ﭼﮕﻮﻧﮕﯽ ﻭﺭﻭﺩ ﺍﯾﻦ ﻣﺤﺼﻮﻝ ﺑﻪ ﺑﺎﺯﺍﺭﻫﺎﯼ ﺩﺍﺧﻠﯽ ﻭ ﺧﺎﺭﺟﯽ ﻭ ﮐﺴﺐ ﭼﻪ ﺳﻬﻤﯽ ﺍﺯ ﺑﺎﺯﺍﺭ**

 **٧-٩- ﻣﯿﺰﺍﻥ ﺗﻮﺍﻥ ﺗﻮﻟﯿﺪ ﻓﺮﺁﻭﺭﺩﻩ ﺩﺭ ﺳﺎﻝ ﺗﻮﺳﻂ ﭘﯿﺸﻨﻬﺎﺩﺩﻫﻨﺪﻩ ﻃﺮﺡ ﻭ ﻣﯿﺰﺍﻥ ﺗﻘﺎﺿﺎﯼ ﺑﺎﺯﺍﺭ ﺑﻪ ﻓﺮﺁﻭﺭﺩﻩﻫﺎﯼ**

**ﻣﺸﺎﺑﻪ**

 **٧-١٠- ﺍﺭﺍﺋﻪ ﺑﺮﻧﺎﻣﻪ ﻣﺎﻟﯽ ﺍﺯ ﺍﺑﺘﺪﺍ ﺗﺎ ﺭﺳﯿﺪﻥ ﺑﻪ ﺗﻮﻟﯿﺪ ﺍﻧﺒﻮﻩ**

**٧-١١- ﻧﺴﺒﺖ ﮐﺎﺭﺑﺮﺩﯼ : ﻣﯿﺰﺍﻥ ﻭﺍﺑﺴﺘﮕﯽ ﭘﺮﻭﮊﻩ ﭘﯿﺸﻨﻬﺎﺩﯼ ﺑﻪ ﻣﻨﺎﺑﻊ ﺧﺎﺭﺟﯽ**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **ﺍﺭﺯﺵ ﺟﺰﺀ****)ﻣﯿﻠﯿﻮﻥ ﺭﯾﺎﻝ(** | **ﮐﺸﻮﺭ ﺗﻮﻟﯿﺪﮐﻨﻨﺪﻩ** | **ﺑﺮﻧﺪ ﺧﺎﺭﺟﯽ****ﻣﻮﺭﺩ ﻧﻈﺮ** | **ﺗﻮﻟﯿﺪ ﺧﺎﺭﺝ** | **ﺗﻮﻟﯿﺪ ﺩﺍﺧﻞ** | **ﻣﺸﺨﺼﻪ ﺍﺻﻠﯽ** | **ﻧﺎﻡ ﺟﺰﺀ** | **ﺭﺩﯾﻒ** |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

7-12- ﻭﺟﻪ ﺗﻤﺎﯾﺰ ﻭ ﺷﺎﺧﺺ ﺍﺻﻠﯽ ﮐﻪ ﺷﻤﺎ ﺭﺍ ﺍﺯ ﺭﻗﺒﺎﯼ ﺩﯾﮕﺮ ﻣﺘﻤﺎﯾﺰ ﻣﯽﮐﻨﺪ ﭼﯿﺴﺖ؟

7-13- ﻣﺸﺘﺮﯾﺎﻥ ﻣﺤﺼﻮﻝ ﯾﺎ ﺧﺪﻣﺎﺕ ﺷﻤﺎ ﭼﻪ ﺑﺨﺸﯽ ﺍﺯ ﺟﺎﻣﻌﻪ ﻫﺴﺘﻨﺪ؟

ﻋﻤﻮﻡ ﻣﺮﺩﻡ  ﺑﯿﻤﺎﺭﺳﺘﺎﻥﻫﺎ 

**ﺑﯿﻤﺎﺭﺍﻥ ﺧﺎﺹ** ** ﻧﺎﻡ ﺑﺒﺮﯾﺪ:**

**ﺻﻨﺎﯾﻊ ﻭ ﺳﺎﺯﻣﺎﻥﻫﺎ** ** ﻧﺎﻡ ﺑﺒﺮﯾﺪ:**

**.**

**ﺳﺎﯾﺮ** ** ﻧﺎﻡ ﺑﺒﺮﯾﺪ:**

# ٨- ﺍﺭﺍﺋﻪ ﺗﻮﺍﻓﻖﻧﺎﻣﻪ ﺩﺭ ﻗﺎﻟﺐ ﻣﺎﻟﮑﯿﺖ ﻓﮑﺮﯼ/ ﻣﻌﻨﻮﯼ ﻭ ﻣﺎﺩﯼ ﻭ ﻣﻼﺣﻈﺎﺕ ﺍﺧﻼﻗﯽ

8-1- ﺗﻮﺍﻓﻖﻧﺎﻣﻪ ﻣﺎﻟﮑﯿﺖ ﻓﮑﺮﯼ/ ﻣﻌﻨﻮﯼ ﻭ ﻣﺎﺩﯼ ﺑﯿﻦ ﻓﻨﺎﻭﺭﺍﻥ ﺍﺭﺍﺋﻪ ﮔﺮﺩﺩ.

**8-2- ﺗﻮﺍﻓﻖﻧﺎﻣﻪ ﻋﺪﻡ ﺍﻓﺸﺎﺀ ﺍﻃﻼﻋﺎﺕ ﺍﺭﺍﺋﻪ ﮔﺮﺩﺩ )**ﺩﺭ ﺻﻮﺭﺕ ﻟﺰﻭﻡ**.(**

8-3- ﺗﻌﻬﺪﺍﺕ ﻣﺠﺮﯼ ﺩﺭ ﻗﺒﺎﻝ ﺍﻧﺠﺎﻡ ﻃﺮﺡ

] [ ﺳﺎﺧﺖ ﻭ ﺗﻮﻟﯿﺪ ﻧﻤﻮﻧﻪ ﺍﻭﻟﯿﻪ (prototype) ﺍﺯ ﻣﺤﺼﻮﻝ ﻓﻨﺎﻭﺭﺍﻧﻪ ﻣﻨﺘﺞ ﺍﺯ ﭘﺮﻭﮊﻩ (ﺩﺍﺭﻭ، ﺗﺠﻬﯿﺰﺍﺕ ﻭ ﻣﻠﺰﻭﻣﺎﺕ ﭘﺰﺷﮑﯽ، ﻧﺮﻡ

ﺍﻓﺰﺍﺭ ﮐﺎﺭﺑﺮﺩﯼ ﻭ ...( ﺑﻪ ﻫﻤﺮﺍﻩ ﺍﺭﺍﺋﻪ plan Business ﻭ study Feasibility ﻣﻮﺭﺩ ﺗﺄﯾﯿﺪ ﺑﺮﺍﯼ ﺗﻮﻟﯿﺪ ] [ ﻣﺤﺼﻮﻝ ﻣﻨﺘﺞ ﺍﺯ ﭘﺮﻭﮊﻩ ﮐﻪ ﻣﺠﻮﺯ ﺗﻮﻟﯿﺪ ﺁﻥ ﺍﺯ ﺳﺎﺯﻣﺎﻥ ﻏﺬﺍ ﻭ ﺩﺍﺭﻭ ﻭ ﺍﺩﺍﺭﻩ ﮐﻞ ﺗﺠﻬﯿﺰﺍﺕ ﭘﺰﺷﮑﯽ ﮐﺴﺐ ﺷﺪﻩ ﺑﺎﺷﺪ ] [ ﺗﺄﺳﯿﺲ ﺷﺮﮐﺖ ﻓﻨﺎﻭﺭ ﻣﺒﺘﻨﯽ ﺑﺮ ﻣﺤﺼﻮﻝ ﻓﻨﺎﻭﺭﺍﻧﻪ ﻣﻨﺘﺞ ﺍﺯ ﭘﺮﻭﮊﻩ ﻭ ﺍﺳﺘﻘﺮﺍﺭ ﺩﺭ ﻣﺮﺍﮐﺰ ﺭﺷﺪ ﻭ ﺷﺘﺎﺑﺪﻫﻨﺪﻩﻫﺎ ] [ ﺗﺄﺳﯿﺲ ﺷﺮﮐﺖ ﻓﻨﺎﻭﺭ ﻣﺒﺘﻨﯽ ﺑﺮ ﻣﺤﺼﻮﻝ ﻓﻨﺎﻭﺭﺍﻧﻪ ﻣﻨﺘﺞ ﺍﺯ ﭘﺮﻭﮊﻩ ﻭ ﺍﺧﺬ ﻣﺠﻮﺯ ﺩﺍﻧﺶﺑﻨﯿﺎﻥ

] [ ﻓﺮﻭﺵ ﺩﺍﻧﺶ ﻓﻨﯽ ﻣﺤﺼﻮﻝ ﻓﻨﺎﻭﺭﺍﻧﻪ ﻣﻨﺘﺞ ﺍﺯ ﭘﺮﻭﮊﻩ ﺩﺭ ﺩﺍﺧﻞ ﮐﺸﻮﺭ ﻭ ﺍﺭﺍﺋﻪ ﻣﺴﺘﻨﺪﺍﺕ ﺗﺮﺍﮐﻨﺶ ﻣﺎﻟﯽ

] [ ﻓﺮﻭﺵ ﺩﺍﻧﺶ ﻓﻨﯽ ﻣﺤﺼﻮﻝ ﻓﻨﺎﻭﺭﺍﻧﻪ ﻣﻨﺘﺞ ﺍﺯ ﭘﺮﻭﮊﻩ ﺑﻪ ﺧﺎﺭﺝ ﮐﺸﻮﺭ ﻭ ﺍﺭﺍﺋﻪ ﻣﺴﺘﻨﺪﺍﺕ ﺗﺮﺍﮐﻨﺶ ﻣﺎﻟﯽ

] [ ﺳﺎﯾﺮ ﺗﻮﺿﯿﺤﺎﺕ ﻣﻮﺭﺩ ﻧﯿﺎﺯ:

\*\* ﺩﺭ ﺗﻮﺍﻓﻖﻧﺎﻣﻪﻫﺎﯼ ﺍﺭﺍﺋﻪ ﺷﺪﻩ، ﺗﻌﯿﯿﻦ ﺩﺭﺻﺪ ﻣﺎﻟﮑﯿﺖ ﻫﺮ ﯾﮏ ﺍﺯ ﺍﻋﻀﺎﺀ ﺍﻟﺰﺍﻣﯽ ﺍﺳﺖ.

# ٩ ﺑﺮﻭﻥﺩﺍﺩ ﻃﺮﺡ

**9-1- ﺁﯾﺎ ﻣﺤﺼﻮﻝ ﺗﻮﻟﯿﺪﯼ ﺍﺭﺯﯾﺎﺑﯽ ﺷﺪﻩ ﺍﺳﺖ )**ﺁﻧﺎﻟﯿﺰﻫﺎﯼ ﮐﻤﯽ، ﺁﻧﺎﻟﯿﺰﻫﺎﯼ ﮐﯿﻔﯽ، ﺗﺴﺖﻫﺎﯼ ﺗﺄﯾﯿﺪ ﻣﺎﻫﯿﺖ ﻣﺤﺼﻮﻝ ﺩﺍﺭﻭﯾﯽ، ﺭﻭﺵﻫﺎﯼ

ﻣﻌﺘﺒﺮﺳﺎﺯﯼ ﻭ**(**...**؟**

9-2- ﻣﺤﺼﻮﻝ ﺗﻮﻟﯿﺪﯼ ﻣﻮﺭﺩ ﻧﻈﺮ ﺍﺯ ﭼﻪ ﺳﺎﺯﻣﺎﻧﯽ ﺑﺎﯾﺪ ﻣﺠﻮﺯ ﻭﺭﻭﺩ ﺑﻪ ﺑﺎﺯﺍﺭ ﺭﺍ ﮐﺴﺐ ﻧﻤﺎﯾﺪ؟

9-3- ﺳﺎﺯﻣﺎﻥ ﻣﺮﺑﻮﻃﻪ ﭼﻪ ﺍﺳﺘﺎﻧﺪﺍﺭﺩﻫﺎﯾﯽ ﻧﯿﺎﺯ ﺩﺍﺭﺩ؟

١٠ ﻓﻬﺮﺳﺖ ﻣﻨﺎﺑﻊ )ﺑﺮﺍﺳﺎﺱ ﺳﺒﮏ ﻭﻧﮑﻮﻭﺭ ﻧﻮﺷﺘﻪ ﺷﻮﺩ.(

# ١1 ﭘﯿﻮﺳﺖ ﻣﺴﺘﻨﺪﺍﺕ

**ﺍﯾﻨﺠﺎﻧﺐ )**ﻣﺠﺮﯼ ﺍﺻﻠﯽ ﻃﺮﺡ**(** **ﺍﻋﺘﺒﺎﺭ ﻭ ﺻﺤﺖ ﺗﻤﺎﻣﯽ ﺍﻃﻼﻋﺎﺕ ﻣﻨﺪﺭﺝ ﺩﺭ ﺍﯾﻦ ﭘﺮﻭﭘﻮﺯﺍﻝ ﺭﺍ**

**ﺗﺄﯾﯿﺪ ﻧﻤﻮﺩﻩ ﻭ ﻣﺴﺌﻮﻟﯿﺖ ﺩﺭﺝ ﻫﺮﮔﻮﻧﻪ ﺍﻃﻼﻋﺎﺕ ﺍﺷﺘﺒﺎﻩ ﻭ ﯾﺎ ﻣﺴﺘﻨﺪﺍﺕ ﺿﻤﯿﻤﻪ ﺷﺪﻩ ﻧﺎﻣﺮﺑﻮﻁ ﺭﺍ ﻣﯽﭘﺬﯾﺮﻡ.**

 ﺗ**ﺎﺭﯾﺦ ﻭ ﺍﻣﻀا:**